IN THE UNITED STATES DISTRICT COURT EASTERN DISTRICT OF TEXAS TYLER DIVISION

BLUE SPIKE, LLC,

Plaintiff,

v.

Case No. 6:12-cv-00499-LED

TEXAS INSTRUMENTS, INC.,

Defendant.

NOTICE OF APPEARANCE OF COUNSEL

Defendants Photobucket.com, Inc., Qlipso, Inc., Qlipso Media Networks Ltd., Zedge Holdings, Inc., Mediafire, LLC., Dailymotion, Inc., Dailymotion S.A., GoMiso, Inc, iMesh, Inc., Coincident.TV, Inc., Related Content Database, Inc., Audible Magic Corporation, Facebook, Inc., MySpace, LLC, Specific Media, LLC, Yap.tv, Inc., Metacafe, Inc., Boodabee Technologies Inc., Harmonix Music Systems, Inc., Brightcove, Inc., Accedo Broadband AB, Accedo Broadband NA, Inc., WiOffer, LLC, and Viggle, Inc. (collectively "Defendants"), file this Notice of Appearance, and hereby notify the Court that Walter W. Lackey, Jr., of the law firm Findlay Craft, LLP, 6760 Old Jacksonville Hwy, Suite 101, Tyler, TX 75703, Telephone (903) 534-1100, Fax (903) 534-1137, E-mail: wlackey@findlaycraft.com has entered this action as counsel for Defendants. In connection with this notice, Mr. Lackey requests that all future pleadings and other papers filed under Fed. R. Civ. P. 5 be served on him at the above address and contact information.

Dated: October 18, 2012 Respectfully submitted,

By: /s/ Walter W. Lackey, Jr.
Walter W. Lackey, Jr.
Texas Bar No. 24050901
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CERTIFICATE OF SERVICE

I hereby certify that on October 18, 2012, I electronically filed the foregoing **NOTICE OF APPEARANCE OF COUNSEL** with the Clerk of the Court using the CM/ECF system which will send notification of such filing *via* electronic mail to all counsel of record.

/s/ Walter W. Lackey, Jr.
Walter W. Lackey, Jr.